



CONTACT: Beth Moore
bmoore@havanabeverage.com
502/396-9646

Havana Cola and Havana Mojito Now Available in Amazon.com Grocery Store

-- Natural Beverage Company Partners with Online Retail Giant to Bring Delicious, All-Natural Sodas to Amazon Shoppers Nationwide --

Louisville, KY, May 8, 2008 – Soda lovers looking for an alternative to bland, boring products now can buy four delicious, all-natural soda products quickly and easily on Amazon.com. Natural beverage industry leader Havana Beverages (www.havanabeverage.com) has partnered with Amazon.com to bring its distinctive sodas sweetened with pure cane sugar to Amazon shoppers. (www.amazon.com/s/ref=nb_ss_gw?url=search-alias%3Dgrocery&field-keywords=havana+beverages&x=12&y=20)

Havana Cola and Havana Mojito are premium, naturally flavored, gluten-free sodas. Unlike many popular sodas today which are sweetened with high-fructose corn syrup, Havana Cola and Mojito are sweetened with 100% Pure Cane Sugar which provides a light and refreshing taste. The products are packaged in 12 ounce clear flint glass bottles and showcase original hand-drawn labels to reflect the company's Cuban heritage. Havana Beverages are available in diet and can be used as mixers in popular alcoholic drinks.

“We are thrilled to announce our alliance with Amazon.com,” said Alexander “Sandy” Nixon, president of Havana Beverages. “As we aggressively expand our distribution network nationwide, this partnership allows us immediate access to millions of online shoppers across the country who are looking for unique, one-of-a-kind beverages. We look forward to building our relationship with Amazon.com and its many shoppers in the future.”

About Havana Beverages

Headquartered in Louisville, Kentucky, Havana Beverages is an industry leader in producing the finest quality, premium flavored beverages in the United States. Its distinctive line of flavored colas, Havana Cola, Havana Mojito, Havana Tamarind and diet versions of all products, are sold in gourmet grocery chains and liquor stores nationwide. Havana Mojito received 4 ½ out of 5 stars from BevNET.com and was recognized as a finalist in the 2007 New Products Showcase Awards at Natural Products Expo East in Baltimore. www.havanabeverage.com/.

###